

Business Development Programme

Working with you

Through this programme we will work with you to get your business into gear. We will help you to:

- set your direction: clarifying what you are aiming to achieve for yourself and for your business
- develop a routemap: agreeing what needs to be done to move your business forward, considering each aspect of the business including marketing, finance, operations, people and innovation
- get a good start: getting the plan underway
- stay on track: reviewing progress, helping you when you get stuck
- make a strong finish: improving business performance and achieving your goals.

How it works

We'll design a bespoke programme to meet your specific needs, incorporating the right combination of these elements:

- Planning sessions: meetings or workshops to analyse the situation and develop the plan – at your place or ours
- Progress updates: face-to-face meetings, telephone or Skype calls
- Ongoing support: we'll be available by telephone and email to keep you on track.

What it costs

The programme costs £3,000 plus VAT. We are happy to agree a payment schedule to suit your programme.

About us

Cygnets Business Solutions Ltd is an independent consultancy practice based in Canterbury and working across London and the South East.

- We specialise in delivering measurable performance improvement at organisation, team and individual level.
- We are able to apply our broad base of knowledge and experience to a wide range of business situations, to deliver creative and effective solutions.
- We work with business owners and senior management teams to develop strategic direction and plan for business success.
- We work with managers and teams to implement plans and achieve operational performance improvement.
- We work with individuals at all levels to build confidence and increase motivation.

Next steps

Call **Alli Gibbons** on **07970 134944** for an initial chat about how we can tailor a programme to help you get your business moving in the fast lane.

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